



SPONSORSHIP PACKAGE

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LETSDOIT-AGAIN

SPONSORSHIP REQUEST PACKAGE

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OUR COMPANY

LETSDOIT-AGAIN is an Events Planning company with a definite difference: versatile, charitable and community-minded at our core, we are dedicated to providing quality entertainment, centered around the pulsing rhythms of Soul music.

Founded in the year 2000 to coincide with the dawning of the new millennium, LETSDOIT-AGAIN is a return to a simpler time: when good music, good food and good company were the only ingredients necessary for a memorable time together.

Our events have attracted patrons as diverse as Toronto itself, to bask in the legacy of our shared cultural inheritance and to avail themselves the opportunity to network with one another.

LETSDOIT-AGAIN has been at the forefront of old-school community picnics, ticketed dinner-dances and New Year's Eve parties, all which celebrate life, love and the love of Soul music.

OUR MISSION

From the moment of our inception, it has been the passionate duty of LETSDOIT-AGAIN to contribute to our Community, in a meaningful and sustainable way.

Contributions derived as a percentage of our revenues, as well as donations from supporters – both within and outside our circle of patrons – have allowed us to provide material support to community members and has been a positive incentive to our continued success.

OUR TEAM

CLAUDE WILLIS (FOUNDER): a 25-year, veteran employee of the Toronto Transit Commission, has been an active community member, entrepreneur and philanthropist, over the past several decades.

A fifth-generation Canadian, born and raised in North Preston Nova Scotia, Claude has experienced and observed many of the struggles endemic to the underprivileged and economically-challenged.

His response has been to move forcefully beyond those limits, by actualizing practical solutions to these social problems.



LARRY SPARKS (VICE-PRESIDENT): a Manager and a 25-year veteran of the tool and die industry, whose duties entail planning and supervision.

A strong believer in youth mentorship and volunteerism, Larry currently combines both with the York University youth track club. He has also volunteered with other organizations, for the past twelve years.

OUR ACCOMPLISHMENTS

Since 2000, LETSDOIT-AGAIN has actively generated, through the success of its commercial activities, the charitable distribution of food, toys, books and grants to disadvantaged families and deserving students, within the City of Toronto.

This year, we decided to publicly honour those members of our grassroots Community, committed to economic parity and academic excellence, tirelessly dedicating themselves to providing better opportunities for those who are usually least considered.

We announce, therefore, with resounding pride:

THE SPIDER JONES AWARD FOR HUMANITARIANISM AND COMPASSION

BACKGROUND: Spider Jones is one of the most recognizable public figures in North America, today. Admired for his candor and passion, the former boxer, radio broadcaster and now, motivational speaker, has triumphed over the poverty, racism and marginalization that characterized his earlier life. The winner of numerous awards, such as the prestigious Edward R. Murrow Award For Broadcasting; the Bob Marley Award For Education and the Toronto Police Association's Badge of Honour, Mr. Jones will be its first recipient.

JANIVA WILLIS MEMORIAL AWARD FOR EXCELLENCE

BACKGROUND: Janiva Willis was the Founder and Executive Director of "I Dream in Colours," a peer-to-peer mentoring initiatives program.

A native of Irishtown New Brunswick, she was an accomplished athlete and scholar who won numerous awards and was chosen as a

member of Canada's Olympic Team. She is best remembered as an accomplished young woman who, in others, inspired hope, possibility, passion and change.

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THE CLAUDE WILLIS AWARD FOR EXCELLENCE (NORTH PRESTON)

BACKGROUND: Inspired by the obstacles and perseverance of the people of the historic towns of North Preston, this award recognizes and elevates the rare process of overcoming.

A welcome refuge for generations of Black migrants, the 18th and 19th centuries united populations as diverse as the Black Loyalists from the American Revolution; the Maroons from Jamaica and Baptists from the southern United States.

Together, despite the indifference and neglect of generations of successive governments, the people of North Preston have persevered to create a dignified, sustainable and enviable community of their own.

Notable People From North Preston include:

Custio Clayton – welterweight boxer; currently ranked #1 in Canada;

Kirk Johnson – former boxer; member: 1992 Canadian Olympic Team;

Dwayne Provo – former CFL player; politician; school administrator;

Wayne Simmonds – NHL player; alternate captain: Philadelphia Flyers;

Lindell Wigginton – up and coming basketball player – Iowa State

This award will be given to a young person from North Preston, to encourage self-esteem, determination and excellence.

THE LETS DO IT AGAIN AWARD IN JOURNALISM AND MEDIA (CENTENNIAL COLLEGE)

BACKGROUND: This award is a celebration of diversity and the many perspectives that can be accurately portrayed through the news and storytelling mediums. It was established to encourage, cultivate and nurture competent leadership, through notions of communal responsibility and philanthropic endeavour.

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UPCOMING EVENTS

LETSDOIT-AGAIN is pleased to announce its First Annual LETSDOIT-AGAIN Gala Event!

This “Black-Tie Affair” Awards Dinner will be an evening of sumptuous food, delightful entertainment and, of course, Soul music at its finest: raw, passionate artists; the likes of which we shall not easily find again.

Such are they as musicians, that we recall their names as if part of our own families: James, Barry, Teddy, Stevie, Otis, Marvin, Sam and more!

Our event will be held on Saturday July 21, 2018 at Daniel’s Spectrum 585 Dundas Street East, in downtown Toronto and will include visitors from North Preston, Nova Scotia.

Ticket sale information will be issued shortly.



“Soul In the Park,” is sure to become one of Toronto’s most anticipated festivals of the summer season!

To be held annually on the Labour Day Weekend, LETSDOIT-AGAIN’s “Soul In the Park” will be an exquisite reflection of Toronto’s diverse culture and will feature vendors of every conceivable type, grooving to the only music that truly resonates in the “Soul.”

Vendor information to be announced at the Gala.

SPONSORSHIP REQUESTS

LETSDOIT-AGAIN is seeking sponsorship from businesses whose corporate objectives either match or are compatible with our own.

As we wish to be maximally responsive to the needs of our Community, a significant percentage of our disbursements are distributed, accordingly.

We have begun to make an impact -- however small -- but there is much more work that can be accomplished.

We are therefore requesting sponsorship of three kinds: cash disbursements to honourees; products beneficial to the educational advancement of young people and/or sponsorship for our events, themselves.

We are grateful for your support and consideration and hope that together, we can contribute to the advancement of our Community.



FROM THE DESK OF CLAUDE WILLIS

Wednesday April 11th, 2018.

To Whom It May Concern:

LETSDOIT-AGAIN is pleased to announce the LETSDOIT-AGAIN Award in Journalism and Media - Centennial College.

After careful consideration, Centennial College was selected as the recipient institution, due to its diverse student population; its standard of excellence in education and the special relationship with Continuing Education Toronto Transit Commission employees, of which I am one.

Yours Sincerely and In Gratitude,

Claude Willis

Founder, LETSDOIT-AGAIN

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NIGHT OF EXCELLENCE DINNER AND DANCE GALA

SATURDAY JULY 21st, 2018.

DANIEL SPECTRUM
585 DUNDAS ST. EAST TORONTO ON

DOORS OPEN AT 5:00PM

DINNER SERVED AT 7:00PM

FORMAL ATTIRE

TICKETS \$50.00 EACH

DOOR PRIZES

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